



**Hotel Institute
Montreux**

A Passion for Swiss Hospitality and American Business Management



Index

Study a Combination of Swiss Hospitality and American Business Management	3
Why Study in Switzerland?	4
Top Campus Location	6
Embark on a Hospitality Journey	8
Bachelor of Business Administration in Hospitality Management	12
Postgraduate Diploma in Hospitality Business Management	14
Master of International Business in Hospitality Business Management with Specialization	15
Top-Quality Education	18
Unique Competitive Advantage	20
International Recruitment Forum	22
An Exciting Career in Hospitality and Business Management	24
Life Outside the Classroom	26
Improve Your Business English Communication	27
Join the Worldwide Alumni Network	28
Swiss Education Group	30



Study a Combination of Swiss Hospitality and American Business Management

Hospitality and tourism is the world's fastest growing industry. According to the World Travel and Tourism Council, the industry is expected to triple in size over the next 15 years. Graduates of Hotel Institute Montreux are well prepared to meet the leadership needs of this exciting and dynamic industry.



Dear Student,

The international reputation of Hotel Institute Montreux is based on world-class academic programs combined with high-quality industry internships in Switzerland and abroad.

Our mission is to foster the success of aspiring individuals through educational programs that blend renowned Swiss hospitality practices with contemporary American management expertise, offered within a professional and supportive learning environment.

You will learn the art of Hospitality Management, combined with a specialization in Finance, Marketing, Human Resources or Luxury Business Management. It is the combination of management, practical skills and industry recognized work experience that has resulted in such high demand from the industry for graduates of the Hotel Institute Montreux program.

The wide range of business knowledge you will develop at Hotel Institute Montreux gives you access to an international career and ensures that you move quickly up the career ladder.

Hotel Institute Montreux is one of Switzerland's finest hotel management schools. I look forward to welcoming you to this unique environment.

Ulrika Björklund

Academic Dean
Hotel Institute Montreux

Why Study in Switzerland?

Switzerland offers you the very best in education and lifestyle. It is the ideal place for international students, renowned for its high quality of life, its central European location and its reputation as the birthplace of hospitality.

In the Heart of Europe

Tourism is a very important economic activity in Switzerland. The transport and tourism infrastructure is amongst the best in the world making it very comfortable to travel around the country. Major Swiss cities are located within an easy one to three-hour journey by train, car or boat. Centrally situated in Europe, Switzerland gives you the opportunity to easily visit and experience other European cities, such as Paris, London and Milan!

Swiss Quality of Life

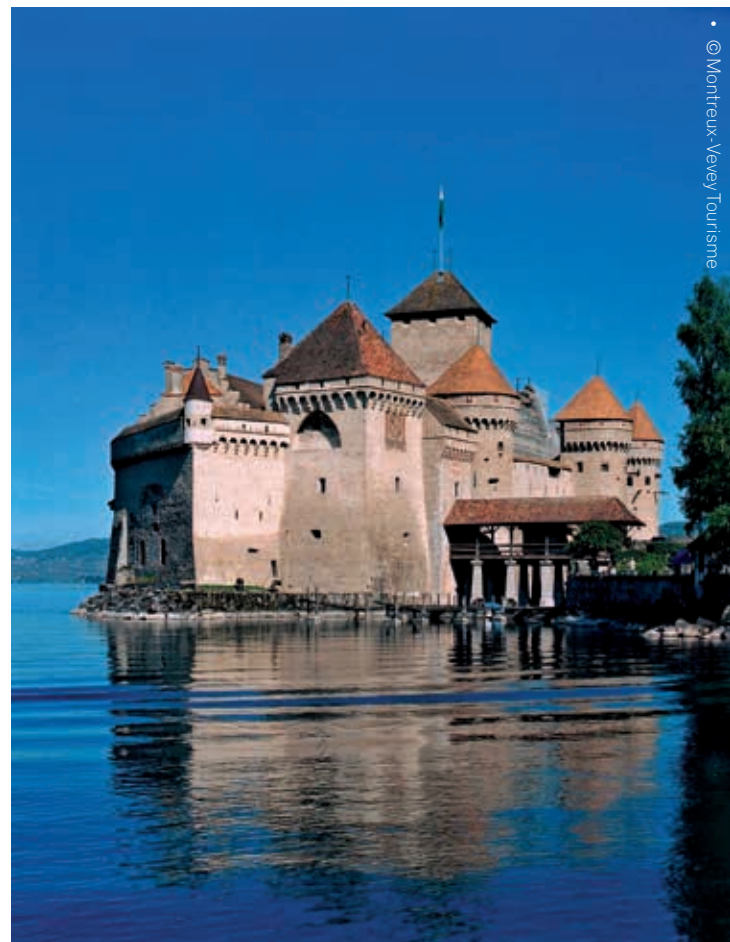
Switzerland is an extremely safe country with a high standard of living. Not only renowned for chocolate, cheese, private banking and luxury watch making; its natural beauty, cultural and linguistic diversity, and the Swiss

reputation for excellence and professionalism, all add to its attributes.

The Birthplace of Hospitality

Switzerland's reputation as the birthplace of hospitality was established over one hundred years ago when the first palace-style hotels were built. Today, these traditions continue and graduates of a Swiss curriculum are highly respected for their ability to function and manage in the competitive international hospitality environment.

Hotel Institute Montreux is located in the center of Montreux, a city in the French-speaking region of Switzerland.



© GoldenPass

© Montreux-Vevay Tourisme

Lively City of Montreux

Montreux is located in one of the most majestic and beautiful parts of Switzerland; the Swiss Riviera. A jewel in the crown of the Swiss Riviera, the lively city of Montreux is nestled between Lake Geneva and the Swiss Alps.

Known for its Mediterranean-style microclimate and visited by hundreds of thousands of tourists each year, Montreux hosts major events year-round including the famous Montreux Jazz Festival, the Montreux Volleyball Masters and the Christmas Market. The city itself boasts some excellent restaurants, cinemas and bars as well as many interesting boutiques and shops. The lakeside is a pleasant place to go for a stroll, or during the warmer months, a swim in the clear waters of the lake.

Exceptional Montreux Region

The Montreux region is surrounded by some of the highlights of Swiss Tourism such as the Chillon Castle and the Lavaux UNESCO vineyards. From Montreux, students can take the

GoldenPass panoramic train to the luxury destination of Gstaad, or visit the Gruyère cheese factory and the Nestlé chocolate factory, Cailler.

Montreux is located just one hour by train from Geneva International Airport making it very accessible for both local and international visitors. There are also excellent links by rail to the surrounding countries including Italy, France, Germany and Austria.

It is the combination of these elements and more that make Montreux a fantastic place to live and study.



• © Grégoire Chapuis

Top Campus Location

Hotel Institute Montreux is located in the heart of Montreux, on the shores of Lake Geneva with the Alps providing a spectacular backdrop.

The school is housed in four former hotel buildings, Hotel Europe, Hotel Miramonte, Hotel Jura and Residence Rosemont. The buildings have been renovated and equipped to provide state-of-the-art accommodation and modern learning facilities. All the school's facilities are within walking distance of the train station, shops and Lake Geneva.

Academic Facilities

Hotel Institute Montreux provides modern facilities that are equipped to the highest standard to ensure an inspiring learning environment. All students receive an iPad upon arrival; theirs to keep after they graduate. The academic center, located next to the Hotel Europe, holds the main classrooms and most of the faculty offices. Students in their final terms of the Bachelor program, along with Post-graduate and Master students are based in the Miramonte building, a more business-oriented environment.

Creative Environment

The public areas of the Hotel Europe building offer a comfortable and inspiring environment in which students are able to socialize or study. A creative mix of furniture and decoration made from recycled aircraft parts, including passenger seats, wings of planes and engine parts give the feeling of an airport-style business lounge.

International Atmosphere

Each term, Hotel Institute Montreux welcomes up to 400 students from across the globe, creating a diverse and multicultural learning environment, similar to the working environment graduates will find in the international hospitality industry.



On-Campus Facilities

You can choose between different accommodation options and enjoy on-campus meals in any of the three restaurants:

One5

The French training restaurant serves traditional French and Swiss food from an *à la carte* menu for lunch and dinner. (In the first year of the Bachelor program, students learn fine-dining service skills in this restaurant.)

Gate 85

This cafeteria within Hotel Europe serves an international buffet for breakfast, lunch and dinner.

Le jardin Café

This cafeteria within Hotel Miramonte serves a variety of international food for breakfast, lunch and dinner.

Coffee Beans Lounge Bar

Outside of mealtimes, students can purchase a snack or coffee and enjoy a relaxing break at Coffee Beans. To stay connected, you will have free access to computers at the Internet Café next to the bar.



le Jardin Gate 85

During the summer months, you will have the option to enjoy your meals on the terrace of the Hotel Europe or Miramonte building, overlooking Lake Geneva and the Alps.

Student Accommodation

Designed to offer the comfort and privacy you will need to study or relax, modern double standard rooms are included in the fees. Rooms with single occupancy and double deluxe rooms with a spectacular lake view are available at an additional charge. A brand-new student lodging, opened in October 2013, offers premium rooms to Year 3, Post-graduate and Master students. All bedrooms are equipped with wireless Internet connection, direct telephone line, tasteful furniture, and include an individual study space as well as storage and wardrobe space.



Embark on a Hospitality Journey

At Hotel Institute Montreux you will begin your international hospitality journey from the best possible departure point, with a higher education in Switzerland.

From the moment you enter the school lobby, you become a part of the Hotel Institute Montreux family and join other travelers from a multitude of nationalities on their hospitality journey!

The spirit of travel is clearly shown in the public areas of Hotel Institute Montreux, which are furnished with recycled aircraft spare parts. An engine reactor is given a new lease of life, transformed as a reception desk, reflecting sustainability, an important value in today's modern environment.

Become a Successful Hospitality and Business Leader

It takes more than just skills and knowledge to be successful in hospitality and business. At Hotel Institute Montreux students are encouraged to be creative and innovative in everything they do. Whether it is through:

- A complex finance solution (endorsed by Banque Privée Edmond de Rothschild)
- A marketing plan (endorsed by Montreux Jazz Festival)
- A dynamic human resource strategy (endorsed by Four Seasons Hotels & Resorts)
- A creative luxury business project (endorsed by Hublot)

The inspiring environment at Hotel Institute Montreux and the specializations offered in partnership with leading companies, enhance in students a professionalism that drives them to become successful hospitality and business leaders.

Travel the World

Graduates of Hotel Institute Montreux leave Switzerland to become important members of the global hospitality industry. Their qualifications enable them to travel the world and share with others their passion for leadership and creativity.

At Hotel Institute Montreux Swiss hospitality meets American business and students' careers take off!





“Hotel Institute Montreux was a great educational experience where I learned a great deal of work integrity, teamwork and professionalism”

Omer Acar (Turkey)
Corporate Director, Asset Management,
Western Europe at Katara Hospitality
Paris, France



“Hospitality is fun and fascinating, and it offers exciting career opportunities in a variety of fields; from travel and tourism to lodging, event management, restaurants, and recreation.”

Ina Aurelia Pfeifer Issa (Norway)
Head of Department, Hotel Management
Holy Spirit University of Kaslik (USEK), Empire State College, Lebanon

Build your Future Career

At Hotel Institute Montreux, you will learn traditional Swiss hospitality values combined with American business management skills. The business focus of the programs opens doors to a wide variety of exciting career options around the world.

Graduates of Hotel Institute Montreux are well prepared to meet the leadership needs of the international world of hospitality and business. The hospitality skills and management knowledge gained at Hotel Institute Montreux will play a key role in the success of their careers.

Foreign Language Study

Foreign languages are vital skills for anyone working within the hospitality industry. At Hotel Institute Montreux students can choose French, German, Spanish, or Mandarin classes. All programs at Hotel Institute Montreux are taught in English.

Teaching Philosophy

At Hotel Institute Montreux, the student is at the center of the teaching philosophy. The program structure allows stu-

dents to gain in-depth knowledge of their subject matter in interactive classes where they are encouraged to participate actively and share their experience.

Inspiring Professionals

Hotel Institute Montreux faculty are dedicated to bringing students a wealth of knowledge and experience from all sectors of the hospitality industry. The mix of lecturers with both academic and industry backgrounds gives students a deep insight into the exciting challenges they will encounter on their career path.

Four Intakes per Year

With intakes in January, April, July and October, you are able to choose a starting date that suits your needs.



“What we study in the classroom we are definitely going to need when we go out into the industry. All of the courses we take are really useful.”

Johan Wong (South Africa)
Bachelor of Business Administration

Bachelor of Business Administration in Hospitality Management

The attractive combination of Swiss hospitality practices and American management expertise is taught in an intensive program enabling you to graduate in just three years. Graduate with both Swiss and American qualifications and a specialization in Finance, Marketing, Human Resource Management, or Luxury Business Management.



YEAR 1	YEAR 2	YEAR 3
Food & Beverage and Rooms Division Management	Management Application and Specialization	Hospitality Management and International Business
<ul style="list-style-type: none"> • Develop an understanding of kitchen processes and gain hands-on experience in food and beverage service • Acquire expertise in rooms division, consisting of front office operations and housekeeping • Paid internship in Switzerland or worldwide (4-6 months) 	<ul style="list-style-type: none"> • Develop hospitality management skills, preparing you for a career at management level • Specialize in Finance, Marketing, Human Resources or Luxury Business Management to gain in-depth knowledge of your sector of interest • Paid internship in Switzerland or worldwide (4-6 months) 	<p>Build on your previous study and develop a strong understanding of international business to prepare for top-end management positions in the international world of hospitality and business</p>
Swiss Diploma in Hotel Operations Management	Swiss Higher Diploma in International Hotel Management (with specialization)	HIM Bachelor of Business Administration in Hospitality Management (with specialization) AND American Bachelor of Business Administration in Hospitality Management

YEAR 1

Term 1 (11 weeks)

- Accounting Principles
- Food & Beverage Service Theory & Practical
- Food Production Theory & Food Safety
- Introduction to the Hospitality Industry
- World Cultures & Customs
- Introduction to Colleges Studies
- Language 1 (French, German or Spanish)

Term 2 (11 weeks)

- Food & Beverage Management
- Bar & Beverage Management
- Composition & Research Methods
- Communications
- Computer Applications
- Principles of Microeconomics
- Language 2 (French, German or Spanish)

Term 3 (11 weeks)

- Front Office Management & Operations
- Housekeeping Management
- Human Resource Management
- Principles of Macroeconomics
- Hospitality Sales & Marketing
- Language 3 (French, German or Spanish)

Paid internship in Switzerland or worldwide (4-6 months)

Swiss Diploma in Hotel Operations Management

YEAR 2

Term 4 (11 weeks)

- Principles of Management
- Resort Management
- Convention Management, Banqueting & Events
- Financial & Managerial Accounting
- Management of Information Technologies
- Optional Language 1 (French, German, Spanish or Mandarin)

Term 5 (11 weeks)

- Revenue Management
- Marketing Management
- Financial Management
- Specialization
- Optional Language 2 (French, German, Spanish or Mandarin)

Paid internship in Switzerland or worldwide (4-6 months)

Swiss Higher Diploma in International Hotel Management with Specialization

YEAR 3

Term 6 (11 weeks)

- Organizational Behavior & Leadership
- Strategic Planning
- Introduction to Art
- Successful Business Models
- Statistics 1

Term 7 (11 weeks)

- International Trade
- Business Law
- International Management
- Introduction to European Literature
- Statistics 2
- Philosophy of Enterprise

Bachelor of Business Administration in Hospitality Management (with Specialization)



American Bachelor of Business Administration in Hospitality Management



The minimum gross monthly salary for an internship position in Switzerland is CHF 2,168.–

SPECIALIZATION INTERM 5

Finance: endorsed by Banque Privée Edmond de Rothschild

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets & Analysis

Marketing: endorsed by Montreux Jazz Festival

- Advertising Campaigns
- Consumer Behavior
- E-Commerce

Human Resources: endorsed by Four Seasons Hotels

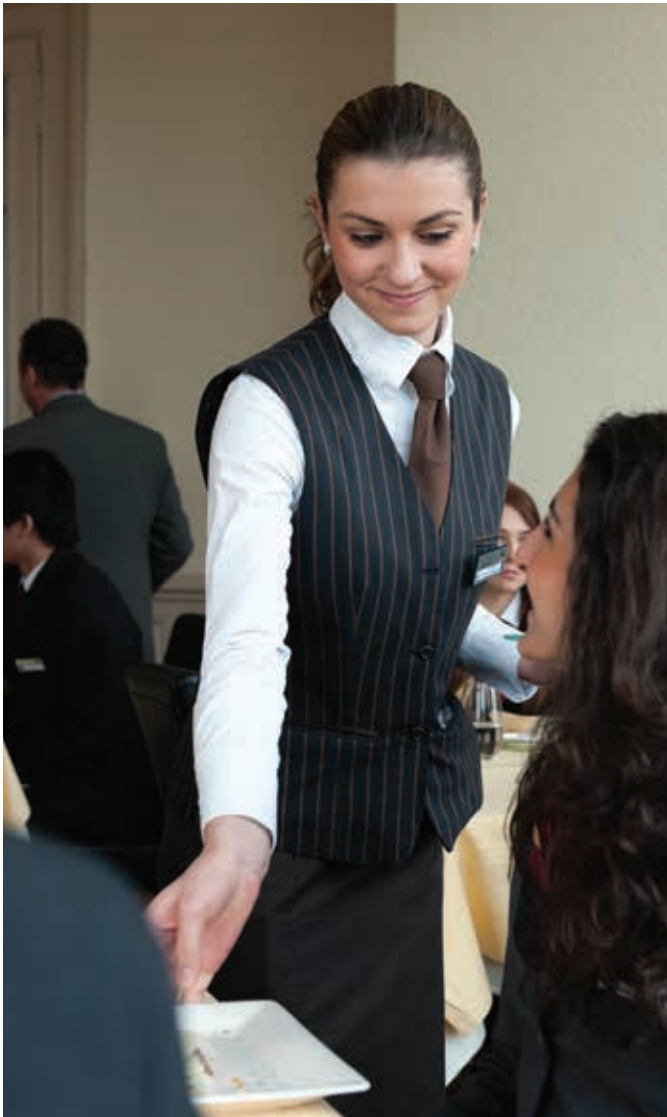
- Mediation & Workplace Conflict
- Aligning Human Resource Strategy with Organizational Strategy
- Performance Management Systems

Luxury Business Management: endorsed by Hublot.

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- Organizational Behavior in the Luxury Business and Services Industry

Postgraduate Diploma in Hospitality Business Management

The Postgraduate Diploma is designed for university graduates or candidates with extensive work experience at managerial level who are seeking to change paths or advance an existing career in the global hospitality industry. This comprehensive program provides you with a broad theoretical understanding of hospitality business management.



FOOD & BEVERAGE AND ROOMS DIVISION MANAGEMENT APPLICATION

Term 1 (11 weeks)

- Food & Beverage Service Theory & Practical
- Bar & Beverage Management
- Food Production & Hygiene
- Hospitality Studies
- Housekeeping Management
- Computer Applications
- Language 1 (French, German, Spanish or Mandarin)

Term 2 (11 weeks)

- Hospitality Financial Accounting
- Food & Beverage Management
- Convention Management & Events
- Hospitality Sales & Marketing
- Front Office Management
- Cultural Diversity in Hospitality
- Language 2 (French, German, Spanish or Mandarin)

Paid internship in Switzerland or worldwide (4-6 months)

Postgraduate Diploma in Hospitality Business Management

Master of International Business in Hospitality Management with Specialization

The challenging Master program develops hospitality management skills together with business knowledge for students seeking executive level positions in the international world of hospitality and business. The business orientation of the program includes a specialization in Finance, Marketing, Human Resources or Luxury Business Management endorsed by leading companies, experts in their field.

FOOD & BEVERAGE AND ROOMS DIVISION MANAGEMENT APPLICATION

Term 1 (11 weeks)

- Food & Beverage Service Theory & Practical
- Bar & Beverage Management
- Food Production & Hygiene
- Hospitality Studies
- Housekeeping Management
- Computer Applications
- Language 1 (French, German, Spanish or Mandarin)

Term 2 (11 weeks)

- Hospitality Financial Accounting
- Food & Beverage Management
- Convention Management & Events
- Hospitality Sales & Marketing
- Front Office Management
- Cultural Diversity in Hospitality
- Language 2 (French, German, Spanish or Mandarin)

Paid internship in Switzerland or worldwide (4-6 months)

Postgraduate Diploma in Hospitality Business Management

HOSPITALITY BUSINESS MANAGEMENT AND SPECIALIZATION

Term 3 (11 weeks)

- Managerial Accounting
- Yield & Revenue Management
- Tourism & Resort Management
- International Strategic Human Resource Management
- Business & Leadership Skills
- Marketing Management
- Optional Language 1 (French, German, Spanish or Mandarin)

Term 4 (11 weeks)

- Business Economics
- Innovation, Creativity & Change
- Integrated Hotel Management Project
- Specialization
- Optional Language 2 (French, German, Spanish or Mandarin)

Paid internship in Switzerland or worldwide (4-6 months)

Master of International Business in Hospitality Business Management (with Specialization)

Direct entries are accepted into term three of the program for graduates who hold a Bachelor Degree in Hotel Management (or related discipline) and have a minimum of 6 months work experience.

The minimum gross monthly salary for an internship position in Switzerland is CHF 2,172.–

SPECIALIZATION IN TERM 4

Finance: endorsed by Banque Privée Edmond de Rothschild

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets & Analysis

Marketing: endorsed by Montreux Jazz Festival

- Advertising Campaigns
- Consumer Behavior
- E-Commerce

Human Resources: endorsed by Four Seasons Hotels and Resorts

- Mediation & Workplace Conflict
- Aligning Human Resource Strategy with Organizational Strategy
- Performance Management Systems

Luxury Business Management: endorsed by Hublot.

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- Organizational Behavior in the Luxury Business and Services Industry

Specialized Business Skills

At Higher Diploma level and at Master level, the specializations in Finance, Marketing, Human Resources or Luxury Business Management, in partnership with Banque Privée Edmond de Rothschild, Montreux Jazz Festival, Four Seasons Hotels and Resorts and Hublot allow you to develop solid foundations in global business.

Expert input from these leading companies ensures the relevance of the specialized programs. Through workshop sessions and guest lectures students are given the benefit of first-hand experience and know-how of industry professionals. Choose your sector of interest:

Finance Specialization; endorsed by Banque Privée Edmond de Rothschild

This specialization offers a complete approach to the financial component of a business plan and focuses on the management of portfolios giving students an understanding of capital markets and fundamental analysis.

Banque Privée Edmond de Rothschild is a private bank with headquarters in Geneva, Switzerland, who are dedicated to providing professional management of private assets.



Marketing Specialization; endorsed by Montreux Jazz Festival

Students in this specialization analyze consumer behavior and work in groups to create and present a complete advertising campaign. The development of an e-commerce strategic plan is the capstone of this module.

The Montreux Jazz Festival held its first edition in 1966 and since then has been held each year over two weeks in July. More than 200,000 people attend the festival and students learn from the festival experts the importance of marketing for such an important event



Human Resource Specialization; endorsed by Four Seasons Hotels & Resorts

This specialization teaches students how to align the human resource function with the organization's strategy. Students also acquire the knowledge necessary in the context of conflict and mediation and will familiarize themselves with performance management systems.

Four Seasons Hotels and Resorts is a Canadian international luxury, five-star hotel management company. With a large number of employees from around the world, they share with students the vast experience in the management of Human Resources.



Luxury Business Specialization; endorsed by Hublot

This specialization provides students a thorough insight into the Luxury sector in a global context. Whilst exploring the role of marketing within luxury companies, students acquire the critical skills to identify potential new luxury products for numerous markets.

Hublot is a leading luxury watch brand and Swiss Education Groups' Luxury Education Partner, bringing their expertise, creativity and industry insights right into the classroom.



Practical Applications, Making Learning Fun

At Hotel Institute Montreux the learning experience is not limited to the classroom, there are many opportunities for you to develop your professional knowledge, get to know your classmates and above all to have fun.

Spectacular Banquets

One of the highlights for students in term four of the Bachelor program and term two of the Postgraduate program, is to organize a banquet – an event that is much anticipated by the rest of the student body! Work starts at the beginning of the term with the selection of a theme and distribution of tasks. Weeks of planning, fundraising, marketing, tasting and decoration lead up to the big event and the standard is always set very high. Themes are creative and have ranged from James Bond, The Flight and Casino Las Vegas.

International Business Competition

As part of their studies, students in term six of the Bachelor program compete in an international online business simulation named Glo-Bus. Competing against students from around the world, teams are responsible for assessing market conditions, determining how to respond to the actions of competitors, forging a long-term direction and strategy for their company and making numerous decisions related to production, marketing and distribution.

Master Class Program

Exciting Master Class workshops are held throughout the year for students to meet and be inspired by experts in a

variety of hospitality fields. Workshops are interactive with most including some practical experience and include:

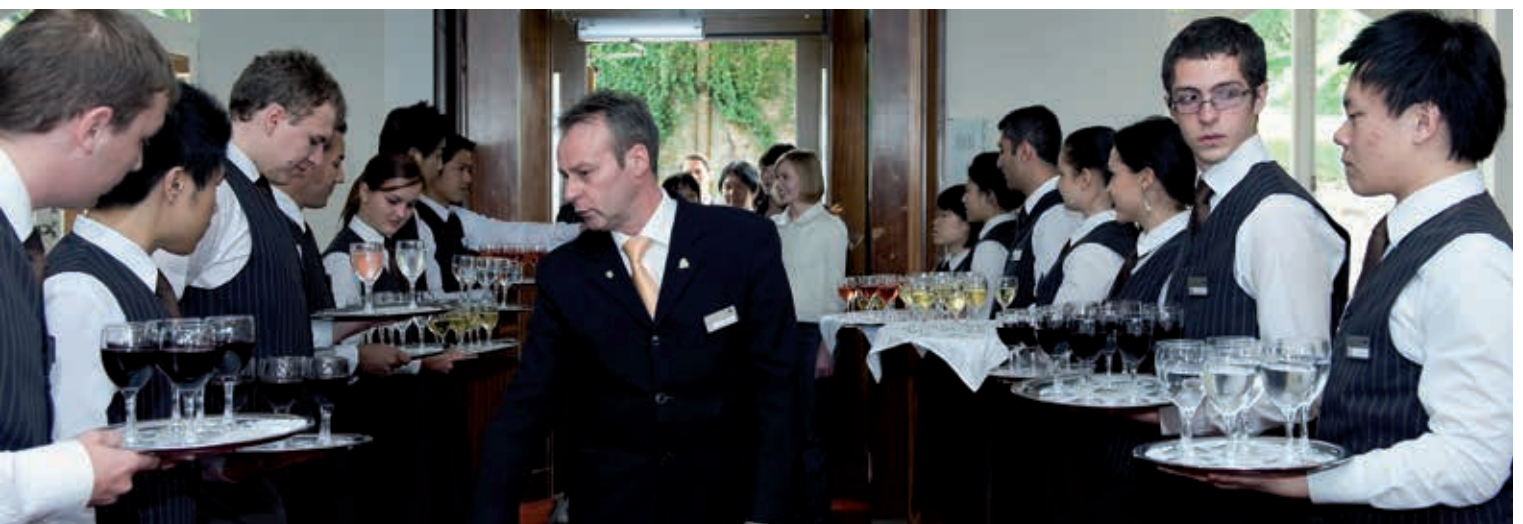
- Networking
- Public Speaking
- Cigar Appreciation
- Champagne Knowledge
- Whiskey Tasting

Cultural Night

Hotel Institute Montreux hosts a cultural night once a year, an event shared by students, staff and invited VIPs. The event allows the different cultural groups present on campus to demonstrate their countries hospitality traditions through culinary tastings and artistic demonstrations.

Signature Event

Hotel Institute Montreux also hosts its signature event *Fredie for a Day* organised by staff and students, in collaboration with The Mercury Phoenix Trust; The Swiss Education Group's official charity, raising money to improve awareness and prevention of infectious diseases.



Top-Quality Education

Hotel Institute Montreux has built an excellent reputation worldwide for providing up-to-date hospitality programs of outstanding quality, and provides internationally accredited university qualifications.

The international accreditations and affiliations of Hotel Institute Montreux and its excellent links with the hospitality industry ensure that your qualification is recognized worldwide, providing you with the best possible career opportunities.

American Validation

The American Bachelor of Business Administration in Hospitality Management is awarded in partnership with Northwood University (USA), which has its campus in Michigan. Northwood University is accredited by the US Higher Learning Commission, which is recognized by the Secretary of Education and the Committee on Recognition of Postsecondary Accreditation.



Professional and Academic Quality Assured

ASEH is the only association in Switzerland that evaluates and recognizes hotel schools and imposes strict eligibility requirements.



Quality of Education Certified

EduQua ensures the quality of educational institutions by setting minimum standards and supports quality improvements in its certified institutions.



International CHRIE Membership

The International Council on Hotel, Restaurant, and Institutional Education is the global advocate of hospitality and tourism education for schools, colleges, and universities offering programs in hotel and restaurant management, food-service management and culinary arts.



American Certification

While studying for the Higher Diploma program students can apply for certification for courses from the American Hotel and Lodging Association (AH&LA) widely recognized as a leader in hospitality certification.



International THE-ICE Membership

The International Centre of Excellence in Tourism and Hospitality Education (THE-ICE) is an international accreditation organisation that is dedicated to the recognition, benchmarking, development and promotion of quality programmes in tourism, hospitality, events and culinary arts (TH&E) education, training and research.



Industry Supported

The specializations in Finance, Marketing, Human Resources and Luxury Business Management offered at Higher Diploma and Master Degree levels are respectively endorsed by Banque Privée Edmond de Rothschild, Montreux Jazz Festival and Four Seasons Hotels and Resorts, and Hublot.





“At Hotel Institute Montreux I acquired excellent knowledge and professional skills for every aspect of the hospitality industry.”

Jadkit Dilokjirapan (Thailand)

Assistant Director of Sales at IHG-InterContinental Hotels Group,
Bangkok, Thailand

Unique Competitive Advantage

A successful manager needs to be able to understand the role of every employee within an organization; a great way to gain this knowledge is through internship experience. Internship periods of four to six months are an integral part of the academic program.

During your study, you will combine academic learning with hands-on experience in a real-life working environment. Internships offer a unique opportunity to enhance both practical and language skills, which are highly valued in the hospitality industry.

Preparation

Students are assisted with all aspects of the interview process, from developing a professional résumé and cover letter to practicing interview skills. An emphasis is placed on languages for first-year students, many of whom will remain in Switzerland for their first internship.

At Hotel Institute Montreux, the internship office arranges first-year internships and supports students in finding a placement in their second year. The internship coordinators also monitor all internships and provide assistance as required.

From international five-star hotel chains in major cities around the world to family-owned boutique hotels in prestigious ski resorts in Switzerland, students' first internship experiences are generally in the area of food and beverage. Second internships usually take place in the departments of front office, food and beverage, housekeeping, administration or sales and marketing. Some examples of internship placements for Hotel Institute Montreux students are:

Paid Internships in Switzerland

- Hotel President Wilson, Geneva (Starwood Luxury Collection)
- La Réserve Genève Hotel & Spa, Geneva (The Leading Hotels of the World)
- Beau-Rivage Palace, Lausanne
- Grand Hotel Kempinski, Geneva
- Lausanne Palace Spa, Lausanne (The Leading Hotels of the World)
- Renaissance, Zurich (part of Marriott's hotel brands)
- Grand Hotel Europe, Lucerne

Worldwide Internships

- The Dorchester, London
- Royal Monceau, Paris
- Hotel Royal, Evian Resort, France
- Armani Hotel, Dubai
- Lux Grand Gaube, Mauritius
- Raffles Singapore
- Mandarin Oriental, Hong Kong and Prague
- The Langham, Chicago
- Grand Hyatt, Taipei and São Paulo



Grand Hotel Suisse-Majestic Montreux, Switzerland



"By working in French-speaking Switzerland, I was able to improve my language skills. The best part of my internship was when I realized that I had become more professional and confident in the hospitality industry."

Alina Bilousova (Ukraine)
Service trainee at the United Nations operations company in Geneva, Switzerland



"Working on the service team, I trained in fine dining, room service, banqueting and conference set-up. I learned some very important skills that will really help me in my future career."

Ivy Zhu (China)
Trainee at Hotel des Trois Couronnes & Destination Spa in Vevey, Switzerland



"Responsible for a station in the lobby lounge, I could learn more about food and beverage and its different aspects. Internship is also a perfect channel to create contacts inside a company."

Luigi Crescini (Italy)
Trainee at The Ritz-Carlton Powerscourt, County Wicklow, Ireland



"The best part of this experience has been meeting a lot of great people as well as putting to use all the things I've learned at Hotel Institute Montreux."

Robyn Rickenbach (Switzerland)
Trainee with the reservations and revenue manager at Port Palace Boutique – Hotel in Monte-Carlo, Monaco



"It was challenging for me as a first-year student to do my internship in rooms division. Every day, I learned something new and met people who changed my entire point of view."

Diana Talpeanu (Romania)
During her internship Diana won the award for Student of the Semester, Hotel Arts Barcelona, Spain



"It is an incredible working environment and an amazing internship program that Fairmont provides. The main focus is in rooms division, especially front office and housekeeping."

Thomas Gilner (Germany)
Trainee at Fairmont Mayakoba, Riviera Maya, Mexico

International Recruitment Forum

Twice a year students are given the opportunity to meet with hospitality industry leaders from around the world. The International Recruitment Forum, organized by the Swiss Education Group, takes place in March and October and welcomes hotel groups, boutique hotels, resorts, airlines, cruise lines and many other hospitality industry groups.

With more than 60 international companies selected to attend each forum, representing over 100 companies per year, this two-day event is the perfect opportunity for students to develop their career choices.

At this important event, students attend presentations, meet with industry representatives and are interviewed and recruited for:

- Full-time employment
- Executive positions
- Management training
- Corporate training
- Internship positions

The Swiss Education Group has created this major event after considering industry recommendations, one of the reasons the world's largest hospitality employers do not miss this unique opportunity to come to Montreux and meet the managers of tomorrow.

The participation of employers from around the world highlights the reputation and recognition of Hotel Institute Montreux by industry leaders.

“I consider the International Recruitment Forum as an opportunity where you are able to put yourself out there and get valuable offers and contacts.”

Francisca Seabra (Portugal)
Bachelor of Business Administration



An Exciting Career in Hospitality and Business Management

The hospitality industry is an exciting, dynamic and international industry in which to forge your career. Highly qualified managers are needed, and Hotel Institute Montreux provides the education and skills that future hospitality managers require to succeed in the global business environment.



Park Hyatt Paris-Vendôme, France



Phulay Bay – A Ritz-Carlton Reserve, Thailand



Sofitel Legend Santa Clara Cartagena, Colombia



Shangri-La Hotel, Toronto

The practical experience gained during periods of internship in Switzerland and abroad will open the doors to outstanding career opportunities.

International Career Options

The Career Services team will meet with you to discuss your career aspirations. Taking into consideration your academic strengths and previous work experience, the dedicated coordinator will offer you career advice and guidance giving you access to the best possible opportunities in the hospitality industry worldwide.

Hotel Institute Montreux has developed an innovative online recruitment platform which connects worldwide recruiters with the managers of tomorrow, the aim is to find the perfect match!

The skills learned at Hotel Institute Montreux are applicable not just in hotel management, but to an entire industry of service and related businesses:

Hotel Operations

- Banquets and Conferences
- Food and Beverage Management
- Front Office
- Housekeeping
- Restaurant

Business

- Finance
- Human Resources
- Luxury Sector
- Marketing
- Revenue Management

Management

- Corporate Headquarters
- General Management
- Public Relations
- Sales

Further Opportunities

- Catering
- Consulting
- Education
- Event Management
- Information Technology
- Non-profit Organization
- Real Estate

A Bright Future for Hospitality Careers

Recent studies by the World Travel & Tourism Council show that the hospitality industry is the world's largest employer worldwide hiring one in 12 workers, and this number is set to grow with the continued expansion of the sector.

(Figures from www.wttc.org)



Amathus Beach Hotel, Paphos, Cyprus



Jumeirah Beach Hotel, Dubai

Life Outside the Classroom

The central location of all buildings of Hotel Institute Montreux makes student life very convenient. The main train station, the post office, shopping centers, coffee shops, restaurants and pubs or the famous *Quai des Fleurs* on Lake Geneva are all within five minutes' walk.

During the summer months, you can enjoy the garden in front of the Hotel Europe and Miramonte buildings. The 'Panorama Terrace' of Hotel Europe offers a great place to relax in the evening and enjoy the sunset over the lake. At weekends or after your exams, take advantage of the spa equipped with jacuzzi and sauna.

Sport and Leisure

Sports and social activities provide an important balance to academic study. Access to a professional gym is free, enjoy swimming, be part of a sports team, play tennis, beach-volleyball or football. Whatever activity you are interested in, Hotel Institute Montreux will support you in continuing your hobby.

The sports and leisure coordinator organizes, in cooperation with the Student Ambassador Forum, a wide range of activities such as:

- Swiss Education Group sports day

- In-house parties
- Excursion to Switzerland's capital city Bern
- Olympic Museum in Lausanne
- Chillon Castle
- Industry trade fairs

Explore Your New Home

The lifestyle in Switzerland is of an exceptional quality with an infrastructure that makes student life a fantastic experience. Make the most of the country, discover its different regions, each with their own unique cuisine and varieties of delicious wines.

Switzerland is famous for its beautiful natural playgrounds, all of which are easily accessed from the campus. The mountains, valleys and lakes offer year-round opportunities for individual and team outdoor activities. In winter, enjoy skiing in the numerous world-class ski resorts such as Gstaad, Verbier and Zermatt.



Improve Your Business English Communication

A key component of a successful career within the hospitality industry is the ability to communicate in more than one language and most importantly in English.

All programs at Hotel Institute Montreux are taught in English and students must have a high level of English to be able to start their academic studies.

The English Foundation Programme is an ideal way to strengthen your English language skills before commencing hospitality studies at Hotel Institute Montreux. The course is based at Hotel Institute Montreux and is available to all Swiss Education Group schools.

Structure

The course offers students a minimum of 20 hours of English tuition per week and covers the following subject areas:

- English for Academic Purposes
- Structured Writing & Grammar
- Learning Strategies & Study Techniques
- Reading & Text Analysis
- Communication Skills
- Critical Thinking & Analysis
- General Hospitality Knowledge
- Hospitality Visits

Duration

The English Foundation Programme runs throughout the year in 4-week blocks. Students may join at the beginning of any four-week block, for a minimum of 4 weeks and a maximum of 20 weeks.

Students' English level will be tested upon arrival using the Oxford Online Placement Test (OOPT) in order to tailor the course to each individual's requirements. The length of the course depends on each student's personal English level and motivation, with the objective of achieving the required score to enter their desired hospitality course. Please consult www.him.ch for more information.



Join the Worldwide Alumni Network

The time spent at Hotel Institute Montreux holds a special place in the hearts of all graduates. They leave with both the skills for a successful career and many memories and friendships from their time in Switzerland.

After graduation, students become part of the Swiss Education Group alumni network, a group that currently counts 32 chapters worldwide and over 25,000 alumni. The alumni hold prestigious positions in a variety of industries across the globe and many are active in the group's worldwide alumni chapters.

The Swiss Education Group alumni network brings graduates together, providing a social and professional framework for networking and maintaining friendships that flourished on campus. Wherever you end up in the world, you are sure to find a member of the alumni network to welcome you with open arms and fond memories of their time in Switzerland.

Boost Your Prospects

The extensive alumni association provides networking opportunities for all current and former students, opening the doors to the employment market. As many alumni are already in positions of power within the hotel and tourism industry, these high-ranking professionals are potential employers for graduating students. They understand the quality of the education, experiences and life skills gained at Hotel Institute Montreux, and the valuable assets that a fellow graduate can bring to their team and business.

The alumni data is correct at the time of printing, please refer to **www.konnect.ch** for all current information on alumni.



Alumni...

Where are they now?



"Hotel Institute Montreux has provided me with a solid platform to excel in my career and has contributed significantly towards my personal and professional growth."

Achilleas Dorotheou
(Cyprus)
Chief Executive Officer
OCM Hotel Management SA,
Cyprus



"The education I received at Hotel Institute Montreux has been the most valuable asset at every stage of my career."

Shyamla Nath (India)
Chief Executive Officer
Women's India Trust and
Founder Director, SN Designs,
Mumbai, India



"Thanks to Hotel Institute Montreux I did three fantastic internships which helped me to get where I am today."

Alejandro Bernabe (Spain)
Chief Executive Officer
at Kempinski Hotels, Thailand



"Hotel Institute Montreux provided me with a top-level education and the opportunity to make friends for life."

Fernando Fernández
(Colombia)
Vice President Development
Americas and Caribbean
Sol Meliá Hotels & Resorts,
Miami, Florida, USA



"At Hotel Institute Montreux I learnt to be a hospitality professional."

Ruta Krolyte (Lithuania)
Operations Manager
Boundary Hotel,
London, England



"Working in the hospitality industry is not a job. It's a lifestyle. Passion and genuine interest are crucial components for success."

Per Kredner (Sweden)
Hotel Manager at Grand Hyatt
Shenzhen, Guangdong, China

Swiss Education Group

Hotel Institute Montreux is a member of the Swiss Education Group, a network of Switzerland's leading hospitality management schools. Students benefit from the six advantages that make the schools of the group the ultimate choice for students seeking a career in hotel and hospitality management:



1. An Education based on Swiss Hospitality Traditions

All Swiss Education Group schools are located in Switzerland. The country is known as the birthplace of hospitality and the education offered draws on these traditions and graduates of the Swiss Education Group are in high demand worldwide.

2. Career and Networking Opportunities

With more than 60 companies from around the world coming to recruit students from all schools of the Swiss Education Group twice yearly, the International Recruitment Forum gives students access to the best career opportunities. The Career Services team on campus also assists students to give their career a head start.

3. Quality Academic Programs

All schools are subject to stringent academic quality standards expected of Swiss institutions. Close ties to leading hospitality companies ensure that the academic programs meet the needs of the industry, and partnerships with other universities allow students to earn British or American, along with a Swiss qualification.

4. Inspiring Learning Environment

Each school is based in a former hotel, which has been modernized to provide the best facilities for hotel management

and culinary studies in Switzerland. The alpine or city center locations offer an unparalleled Swiss experience for the international student body.

5. Exceptional Quality of Life

Each school takes care of their students by offering academic support as well as organizing social and sporting activities on campus and throughout Switzerland and Europe. While studying in Switzerland, students will also enjoy the safe surroundings of the country.

6. Global Alumni Network

After graduation, students are welcomed into the alumni network with over 20,000 graduates located worldwide. Alumni groups around the world help graduates stay in touch and expand their networking opportunities.



Social Awareness

The Swiss Education Group is proud to partner with The Mercury Phoenix Trust in their fight to raise awareness and educate the underprivileged about infectious diseases.

www.mercuryphoenixtrust.com





“HIM gave me the chance to find where I wanted my place in the world. It gave me the understanding to be able to see the world in different perspectives. I found the person I wanted to be at HIM and took that knowledge to help me throughout the rest of my life. Every day I am thankful for the time I spent there to be able to see beauty in the world I otherwise wouldn't be able to. That's from the bottom of my heart”

Khoa Tang (Vietnam)
Food and Beverage Manager
Hotel Plaza Athenee, New York, United States



Hotel Institute Montreux
YouTube channel



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Follow us on Instagram

Study Swiss Hospitality and American Business Management

Arrange a Visit

Open House events for interested students and their parents are arranged monthly.

