

A WORLD LEADER IN HOSPITALITY  
MANAGEMENT EDUCATION



## AN INTRODUCTION TO THE WORLD OF CULINARY

Learn, love and live culinary with the Swiss Education Group's introductory course

Are you wondering what career choices are available to you in the hospitality and culinary industry? Do you enjoy working as part of a team and learning about the finest culinary trends? Would you like to travel the world with your job?

Staying true to Swiss hospitality training and expertise, the Swiss Education Group is a network of leading hospitality management schools, which combine academic learning with practical experience.

The two-week Culinary Arts course allows you to explore the amazing opportunities within this growing industry and work alongside experienced renowned chefs, with the culinary know-how to jump-start your career!

During the two-week programme you will have the opportunity to:

- › Discover the educational programmes offered by the Swiss Education Group
- › Tour and use the world-class facilities
- › Receive personalised career guidance
- › Meet students, school management, faculty and support staff
- › Experience Switzerland as a study location

### Dates

Sunday 10<sup>th</sup> July – Saturday 23<sup>rd</sup> July 2016

Sunday 24<sup>th</sup> July – Saturday 6<sup>th</sup> August 2016

Sunday 7<sup>th</sup> August – Saturday 20<sup>th</sup> August 2016

### Price

CHF 3'900 (including tuition, accomodation, meals, excursions, workshops, health insurance and airport pick-up)

### Location

Hotel Institute Montreux, Switzerland (some courses will be held at Culinary Arts Academy, in Le Bouveret and Lucerne campus)

### Age

16+



## Testimonials

“I plan to one day open a business specializing in fine dining and tourism in my home country. I came here to learn more about hospitality and help prepare me for my future. The best part for me was the opportunity to socialize with so many different cultures, the programme was perfect for that.” Kevin Chinyargarara, Zimbabwe

“I chose to come to this programme because I am very interested in entering the hospitality industry. I’m on my gap year and taking every opportunity to learn about different parts of the industry. I chose to come to Switzerland because it is known as the best in the world for hospitality, and I want to learn from the best.” Shiqy Huang, China

## Introduction to the World of Culinary Arts

	Morning	Afternoon	Evening
Sunday		Arrival of students	BBQ & get to know the group
Monday	Discover the world of hospitality	Visit to the food museum	Evening by lake Geneva
Tuesday	Beverages of the world	Excursion to a vineyard	Masterclass
Wednesday	Fundamentals of classical cooking		Dinner at the fine dining restaurant
Thursday	Introduction to menu design		Social activities
Friday	Kitchen management and safety	Restaurant tour	Evening at the beach
Saturday	Excursion to the chocolate factory and the village of Gruyères		Social activities
Sunday	A walking tour in the Swiss Mountains		Social activities
Monday	Understanding banquets and events	Explore the city of Lausanne	Social activities
Tuesday	Foods of the world		Masterclass
Wednesday	Introduction to chocolate and pastry		Social activities
Thursday	Gala event preparations	5* hotel tour	Swiss Fondue night
Friday	A career in hospitality and culinary, what are my options?	Gala event preparations	Gala dinner
Saturday	Departure		