

A WORLD LEADER IN HOSPITALITY  
MANAGEMENT EDUCATION



## AN INTRODUCTION TO THE WORLD OF HOSPITALITY

Learn, love and live hospitality with the Swiss Education Group introductory course

Are you wondering what career choices are available to you in the hospitality industry? Do you enjoy working as part of a team? Would you like to travel the world with your job?

Staying true to Swiss hospitality training and expertise, the Swiss Education Group is a network of leading hospitality management schools, which combine academic learning with practical experience.

The two-week introduction course allows you to explore the amazing opportunities within this growing industry.

During the two-week programme you will have the opportunity to:

- › Discover the educational programmes offered by the Swiss Education Group
- › Tour and use the world-class facilities
- › Receive personalised career guidance
- › Meet students, school management, faculty and support staff
- › Experience Switzerland as a study location

### Dates

Sunday 10<sup>th</sup> July – Saturday 23<sup>rd</sup> July 2016

Sunday 24<sup>th</sup> July – Saturday 6<sup>th</sup> August 2016

Sunday 7<sup>th</sup> August – Saturday 20<sup>th</sup> August 2016

### Price

CHF 3'900 (including tuition, accommodation, meals, excursions, workshops, health insurance and airport pick-up)

### Location

Hotel Institute Montreux, Switzerland

### Age

16+



## Testimonials

*"Each class was like an adventure. You go into a class and you think you know what you are going to learn but it always seems to be different in the best way possible."* Mason Tasiyana, Zimbabwe

*"I thought the programme would look good on my CV and broaden my horizons for the future. I wasn't originally sure if I would consider hospitality as a job prospect but now I think it is something I am very interested to do."* Iva Sharp, England

## Introduction to the World of Hospitality - Your First Steps Towards Success

	Morning	Afternoon	Evening
Sunday	Arrival of students		BBQ & get to know the group
Monday	Discover the world of hospitality	Visit to the food museum	Evening by Lake Geneva
Tuesday	Beverages of the world	Excursion to a vineyard	Chocolate masterclass
Wednesday	Understanding cultures and customs	Introduction to fine dining	Dinner at fine dining restaurant
Thursday	Culinary workshop in Cesar Ritz Colleges, Bouveret		An evening at the beach
Friday	Communication skills in the hospitality industry	Restaurant tour	Social activities
Saturday	Excursion to the chocolate factory and the village of Gruyères		Social activities
Sunday	A walking tour in the Swiss Mountains		Social activities
Monday	Understanding banquets and events	Explore the city of Lausanne	Social activities
Tuesday	Introduction to the world of hotels	5* hotel tour	Cheese masterclass
Wednesday	Creating positive customer experiences	Creating banquets and events	Social activities
Thursday	Gala event preparations	Culinary workshop	Fine dining restaurant in Cesar Ritz colleges
Friday	A career in hospitality what are your options?	Gala event preparations	Gala dinner
Saturday	Departure		